

General Business Studies Program

CUC-GSP-GBSPE01-PRG

The 8-course program provides a balanced overview of key competency areas in general business management. You require 7 general business courses, 1 credit union-specific course and the equivalent of 2 years full-time experience in the co-operative financial services industry.

The instructional formats for the courses comprising the program vary and include:

- CUIC® courses available in two formats: *self-study* and *cohort*
- University level equivalents from accredited colleges, universities or professional institutes

See the table on the next page for more information.

Upon completion of this program, you will become a “Fellow of Credit Union Institute of Canada” (FCUIC), a nationally recognized accreditation which is conferred jointly by CUIC Inc. and Dalhousie University.

Program Requirements (see following page for instructional formats)

- Accounting
- Management – Business Administration
- Marketing
- Finance
- Organizational Behaviour
- Economics
- Elective
- The Credit Union System or Credit Unions: Different by Design
- Work Experience Requirement

Program Completion

To complete the program and become a Fellow of Credit Union Institute of Canada (FCUIC):

1. Complete all of the courses
2. Once the program is complete, click Register to the right of Request to Graduate form.
3. The *Cusource*® team will confirm your status as an “Fellow of the Credit Union Institute of Canada”.

Contact *Cusource* Client Solutions at 1.888.367.1386 or clientsolutions@ccua.com for questions and/or registration information.

General Business Studies Program Checklist

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| Name | Code | Type | Completion Requirements |
|--|-----------------------|------------------------------|---|
| Accounting | CUC-110 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| Management – Business Administration | CUC-130 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| Marketing | CUC-140 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| Finance | CUC-150 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| Organizational Behaviour | CUC-160 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| Economics | CUC-170 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| Elective | CUC-180 | University or college credit | Minimum grade: 60%, C- or 2.0 |
| The Credit Union System or Credit Unions: Different by Design | CUC-200 or CUC-201 | Self-Study or Cohort | Minimum grade: 60% |
| Work Experience Requirement | | | 2 years full-time experience within the co-operative financial services industry. |

Resources

- University and Colleges Course Equivalency List
<https://lg.ccuca.com/index.php?ctg=catalog&view=course&id=1056>
- CUIC Credit Transfer Request Form
<https://lg.ccuca.com/index.php?ctg=catalog&view=course&id=628>